

# Know Your Why Worksheet

Journal it out! Just answer the following questions

## What Do You Love Doing?

## What Do You Do Well?

## What Would You Fight for?

# KNOW YOUR WHY WORKSHEET

Page 2

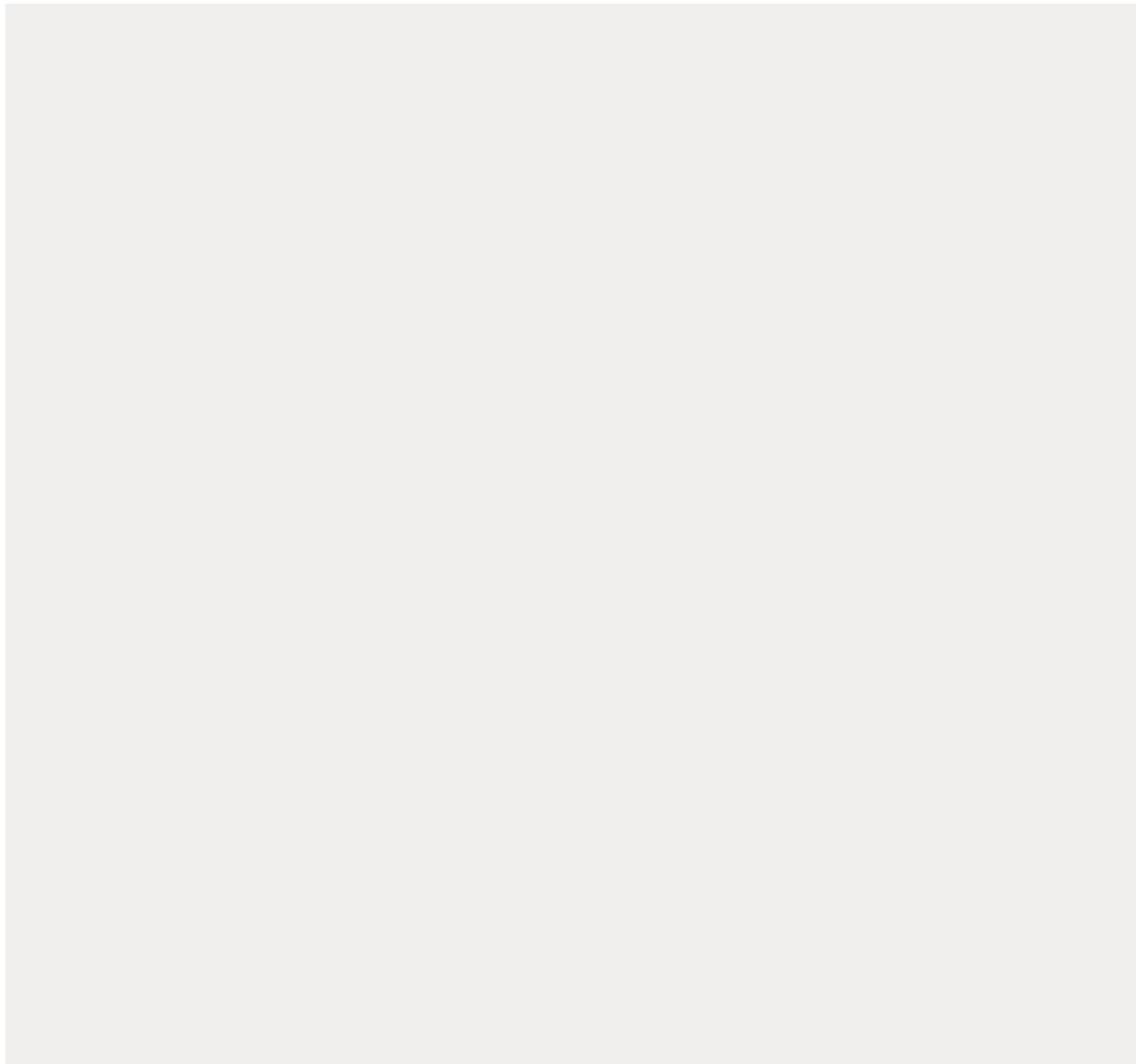
**What Pain or Problem Drives You to Take Action?**

**Who Inspires You and Why?**

# KNOW YOUR WHY WORKSHEET

Page 3

**"Yes, but really why?" Dig deeper....**



**Want more business support? Download the "Coaching Business Blueprint" at:  
[www.iaplifecoaches.org/blueprint](http://www.iaplifecoaches.org/blueprint)**

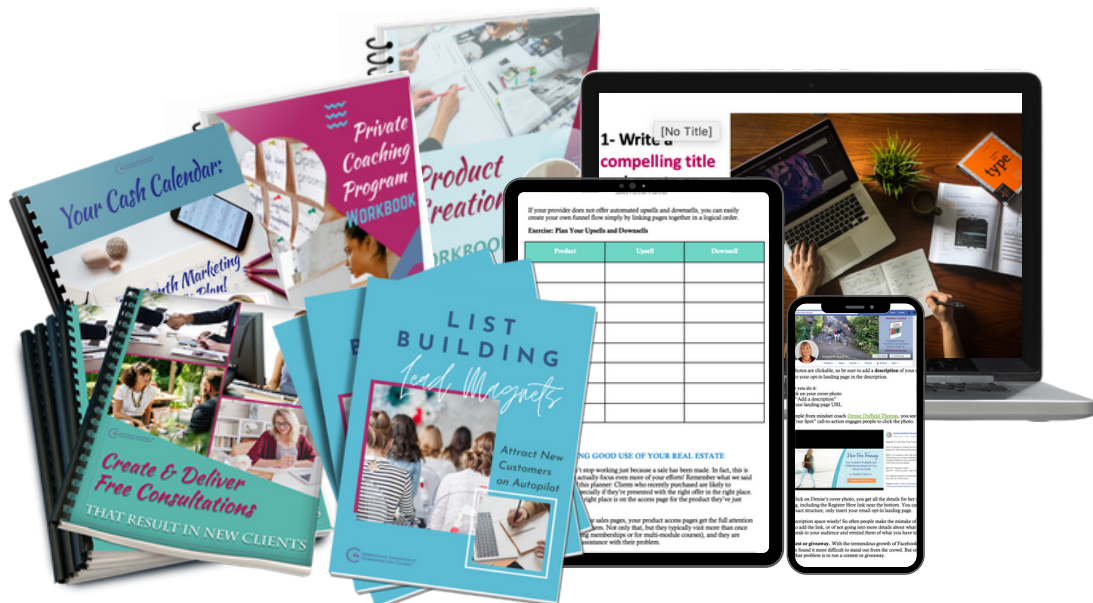
# Want to get more coaching business training without the high price tag?

The reason coaches struggle is because either they pay too much for business training and coaching, or they get information overload by trying too many marketing strategies without results. Or they don't get any training at all and try to wing it.

But there's a better way...In the IAPLC membership, you not only get access to the COACHING BUSINESS TRAINING VAULT with all the training you need to build a coaching business, but you also get...

- A listing in our online directory
- A spot in our done-for-you FB ad rotation program
- Opportunities to participate in group business-building activities

It's like getting a high-ticket program for just \$47 a month. Gain the right business skills inexpensively with our IAPLC Gold membership!



**JOIN TODAY**